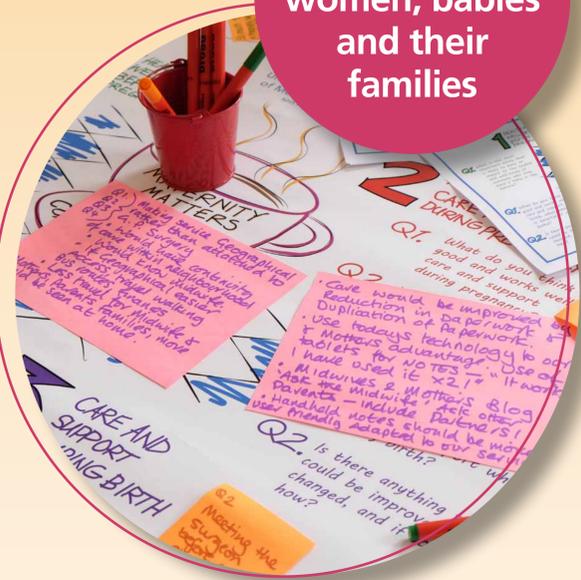


**Improving services for women, babies and their families**



**What is Better Births Together?**

Better Births Together is the Maternity Strategy for 2016 - 2018.

Good health outcomes for women, their babies, and their families require focusing on much more than the pregnancy itself. Through Better Care Together (BCT), and by collaborating with our partners across public health, primary care, mental health, social care and with our commissioners, we have been working to develop a truly integrated Maternity Service which incorporates all these elements.

**Mums and families at the heart of everything we do**



**The Vision**

**Vision for women and families across Morecambe Bay**

Maternity Services at Morecambe Bay will provide compassionate, high quality, evidence – based, and safe maternity services that meet the needs and wishes of all women and their families.

We will achieve this by working as a multi-professional team within our communities to improve their physical, mental, social, and emotional health at all stages in their life.

Through this work, we will be able to support women and families to enter pregnancy and childbirth in the best of health and wellbeing.



To find out more about Maternity services visit [www.uhmb.nhs.uk/maternity](http://www.uhmb.nhs.uk/maternity)

**Achievements so far**

A series of Maternity Matters events and workshops were held across the bay from 2015-2017 and saw the Trust engage with the local public and health partners about their experiences of local maternity services.

This feedback was used to:

- Develop an interactive care pathway that could be personalised for every woman across Morecambe Bay [www.uhmb.nhs.uk/maternity/our-partners/maternity-matters-morecambe-bay/](http://www.uhmb.nhs.uk/maternity/our-partners/maternity-matters-morecambe-bay/)
- Increase the choice of location for care. Drop-in sessions for antenatal and postnatal care are now held at community clinics, children's centres, Sainsbury's, and Salt Ayre Leisure Centre, Lancaster.
- Design and build a brand new £12m Maternity Unit at Furness General Hospital.
- Improve communication and information sharing between all health and social care professionals.

**Achievements**



**The Future**

**The Future**

From March 2018, Trust midwives working out in the community will be able to update patient records electronically using mobile tablets, reducing the amount of paper notes needed.

As part of developments with the Trust's Electronic Patient Record (Lorenzo), an electronic, personalised, patient-facing app where mums-to-be will be able to access their care plans is in the pipeline.

The maternity team is working to develop a pathway for midwives to promote pre-conception and antenatal health for women.

